

2012 CONFERENCE

March 21-23, 2012

Saratoga Springs, NY

N O R T H E A S T

BIOMASS HEATING

EXPO 2012



Conference Exhibitor Agreement

Exhibitor Information

Please Type or Print

Contact Name

Title

Company / Organization

Exhibitor Package Requested

Mailing Address

City

State/Province/Zip Code

Telephone

Email Address

Description of Exhibitor Benefits, Terms and Conditions

Each paid exhibitor contract carries specific benefits depending on the level selected. Please see Conference Exhibitors on page 4 and 5 of this agreement for a list of benefits at each level. A detailed description of the benefits and the terms and conditions that must be met, such as electronic formats for logos and deadlines for submitting graphic and written materials, follows below.

Logos and Links on the Official Conference Webpage

Underwriter, Patron, Champion, and Partner level exhibitors may have their company or organization's logo on the official conference website and a link from the conference website to their own business or organization's website. Posting of the exhibitor's logo on the conference website is dependent on exhibitor providing a suitable electronic logo. The Committee agrees to post exhibitor's logo and link to exhibitor's website in five (5) business days of receipt of full exhibitor payment and an electronic logo suitable for posting. The Committee reserves the right to refuse logo and or links and refund exhibitor payments if the conference organizers determine a logo or a linked website is inappropriate or in conflict with the goals of the conference.

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All exhibitors will be recognized on the conference website, in signage prominently displayed at the conference, and in the conference program. Underwriter, Patron, Champion, Partner and Supporter level exhibitors may place a business advertisement in the conference program as part of their agreement. The size and placement of the ad is dependent on exhibitor level. The exhibitor is responsible for providing all text and graphics such as advertisements and logos in the required format and by the dates set forth in this agreement. In the event the exhibitor fails to meet the delivery dates or to provide materials in the proper format, the Conference organizers or its agents will not be obligated to provide these benefits prescribed for in the exhibitor package.

Exhibit Space

Space in the Exhibit Hall is limited to one or two 10' x 10' booth(s) depending on level of exhibitor level. The Exhibit Hall has been designed to promote maximum exposure for the participants. All conference refreshment breaks, lunch and cocktail reception on day 1, and the conference breakfast on day 2, will be held in the Exhibit Hall. The Exhibit Hall will be open from 8:00 am on March 22nd until 1:00 pm on March 23rd. There will be no security provided by the conference or in the Exhibit Hall area. Security for exhibits is the responsibility of the exhibitor. Electric power in the Exhibit Hall will be provided on request through the conference coordinator. Selection of a location in the Exhibit Hall is on a first come first served basis within exhibitor levels.

Complimentary Registrations

Exhibitor levels include one to eight complimentary full conference registrations, permitting attendance at all sessions, refreshment breaks, the cocktail reception, conference breakfast, and the conference dinner with featured dinner speaker.

Company Advertisements in the Conference Program

Underwriter, Patron, Champion, Partner and Supporter level exhibitors may place a complimentary company advertisement in the conference program. The size and placement of advertisements in the conference program are based on exhibitor level and providing copy in the proper format and by the deadlines stated below. The conference may reject advertisements that are inappropriate or not in keeping with the conference goals.

Format and Deadline Information

All logos must be provided in Encapsulated PostScript (EPS) file format. Logos and links on the official conference website will be made available within five business days of receipt of a paid exhibitor agreement. In order for logos to be placed in the conference program the file must be received by February 12, 2012. Advertisements for inclusion in the conference program should also be sent in Encapsulated PostScript (EPS) file format and must be received by February 10, 2012.

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Method of Payment

- Credit Card (check one) _____ MasterCard _____ Visa _____ American Express
- Check (see below) _____

Cardholder's Name

Cardholder's Billing Address

Credit Card Number

Security Code

Expiration Date

Authorized Signature

Amount

Mail or Fax Completed Exhibitor Agreement to:

NE Biomass Heating Expo / WPMA

P.O. Box 761

Westminster, MA 01473-0761

Attn: P. Bibeau

Phone: (978) 669-5019

Fax: (978) 874-9946

E-Mail: exhibitor@nebiomassheat.com

Mail Payments (Check or Credit Card) to:

BTEC

(Include NE Biomass Expo 2012 in memo)

1211 Connecticut Ave. NW

Suite 600

Washington, DC 20036-2701

Attn: C. Pearson

Fax: (202) 223-5537

E-Mail: cpearson@biomassthermal.org

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Conference Exhibitor Options

Underwriter Level Exhibitor - \$10,000

- Eight complimentary conference registrations (see page 6)
- (2) 10' x 10" trade show booths, first choice for booth(s) location
- First choice on a minimum 25' long complimentary outdoor vendor space location
- Company logo printed on signage and on AV screens in all conference rooms
- Choice of free sponsorship of session of choice, including plenary
- Option to moderate a breakout session of choice at the conference
- Full page advertisement space in the conference program
- Company logo on conference webpage with link to your website
- Company logo on front page of printed conference program
- The option to include a multi-page insert as part of the registration materials
- Company logo printed on signage and on AV screens in all conference rooms
- Option to moderate a breakout session of choice at the conference
- Full page advertisement space in the conference program
- The option to include a multi-page insert as part of the registration materials

Patron Level Exhibitor - \$7,500

- Five complimentary conference registrations (see page 6)
- (2) 10' x 10" trade show booths, second and third choice for booth(s) location
- Second and third choice on a minimum 20' long complimentary outdoor vendor space location

Champion Level Exhibitor - \$5,000

- Three complimentary conference registrations (see page 6)
- (2) 10'x10' trade show booths, fourth choice for location (dependent on date of registration within this class)
- Fourth choice on a minimum 20' long complimentary outdoor vendor space location (dependent on date of registration within this class)
- Company logo printed on signage and on AV screens in all conference rooms
- Half page advertisement space in conference program
- Option to moderate a breakout session of choice
- Company logo on conference webpage with link to your website
- The option to include a one-page insert for inclusion with conference program

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Conference Exhibitor Options, continued

Partner Level Exhibitor - \$2,500

- Two complimentary full conference registrations (see page 6)
- (1) 10' x 10' trade show booth with fifth choice of location (within class)
- Fifth choice on a minimum 20' long complimentary outdoor vendor space location (within class)
- Company logo on AV screens in all conference rooms during intermission
- Quarter page advertisement space in printed conference program Company logo on conference webpage with link to your website
- The option to include a one-page insert for inclusion with conference program

Supporter Level Exhibitor - \$1,750

- Two complimentary full conference registration (see page 6)
- (1) 10' x 10' trade show booth
- Sixth choice of location (within class) for trade show booth location
- Sixth choice on a minimum 20' long complimentary outdoor vendor space location (within class)
- 1/8 page advertisement in conference program
- Listing with link on conference webpage

Associate Level Exhibitor - \$1000

- One complimentary full conference registration (see page 6)
- (1) 10' x 10' trade show booth
- Seventh choice of location (within class) for trade show booth location
- Seventh choice on a minimum 20' long complimentary outdoor vendor space location (within class)
- Listing in conference program

Benefactor Level Exhibitor - \$500

- One complimentary full conference registration
- Listing in conference program

Note: Additional 10' x 10' booth spaces may be purchased on an "as available" basis for \$750 each by exhibitor enrolled in one of the categories above, not including benefactors.

**There is no floor load limit.
You are able to drive into the exhibit area.
There is no power available in the outdoor exhibit area.**

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P.O. Box 761

Westminster, MA 01473-0761

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Phone: (978) 669-5019

Fax: (978) 874-9946

E-Mail: exhibitor@nebiomassheat.com

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Exhibitor Personnel Registrations - Please Type or Print

Contact Name

Contact Name

Mailing Address

Mailing Address

City

City

State/Province/Zip Code

State/Province/Zip Code

Telephone

Telephone

Email Address

Email Address

Contact Name

Contact Name

Mailing Address

Mailing Address

City

City

State/Province/Zip Code

State/Province/Zip Code

Telephone

Telephone

Email Address

Email Address

If more registrations are required, please duplicate this sheet.